



Association of Metropolitan School Districts

2024 DRAFT Member Survey

Throughout the year, and especially during the 2024 session, AMSD communicated to members with direct emails, an electronic monthly newsletter, social media posts, and in-person meetings to update membership about relevant legislation, calls to action, and engagement opportunities.

We would greatly appreciate you taking a few minutes to complete this brief survey in an effort to help us better serve our membership. The goal is to identify what you found the most valuable and useful and where you think we could do things differently or more effectively.

All questions are optional, but the more detail you can provide in your responses will help us tailor our communication to serve you better.

The survey will remain open through May 31.

If you have any questions regarding the survey, please contact Scott Croonquist, AMSD Executive Director, at scroonquist@amsd.org or 612-203-5631.

1. Your Information:

Name

Title

School District

2024 Legislative Engagement, Events, and Calls to Action

The 2024 session brought several opportunities for legislative action and engagement with members and their legislators.

AMSD Day at the Capitol 2024

Did you attend?

Yes

No



Association of Metropolitan School Districts

Did you find the AMSD Day at the Capitol valuable?

- Very valuable
- Somewhat valuable
- Not valuable

Was the time convenient?

- Easy
- Neither convenient nor difficult
- Difficult

What could make the day better?

Should AMSD continue to host a separate Day at the Capitol or should we explore joining the MASA/MSBA Day at the Capitol?

Legislative Updates and Calls to Action

Did you communicate regularly with your elected representatives during the legislative session?

- Not at all
- About once a week
- Every other week or so
- Monthly
- 1-2 times during the session
- Other (please specify)

Did you find our communications helpful in establishing dialogue with your local legislators about key issues?

- Not helpful
- Somewhat helpful



Association of Metropolitan School Districts

- Very helpful
- Comment:

Would you have liked to receive email communications and calls for engagement more or less frequently?

- More frequently
- Less frequently
- The amount of communication was appropriate

What could make our legislative updates/alerts better?

AMSD Events: On a scale of 1-5 stars (Not Very Valuable to Very Valuable), please rank the value of the following AMSD events listed below.

- AMSD Monthly Board Meetings
- AMSD Policy Conference (Annually held in November)
- AMSD Legislative Preview (Annually held in January)
- AMSD Day at the Capitol (Annually held in March)

Please share any topic ideas for future AMSD board meetings.

Would you be interested in presenting at a future board meeting to highlight a program or initiative in your school district?



Association of Metropolitan School Districts

Please share any topic ideas you would like to see for the fall policy conference.

Please indicate which AMSD resources you use to stay informed about what is happening at the Capitol. (You may select more than one choice)

(Often-Sometimes-Rarely-Never)

- Email Updates
- AMSD Web Page
- Connections Monthly Newsletter
- Bill Tracker
- Position Papers
- Other Research (Cross-Subsidy comparisons, charts, etc.)
- Facebook
- Twitter
- Other

Are there any topics you would like to see covered in the monthly Connections newsletter?

How do you use the AMSD Weekly Updates? Check all that apply.

(Always-Sometimes-Rarely-Never)

- I read it in my email
- I forward the email to district staff
- I forward the email to parents, parent groups or non district employees
- Comments:

What do you find most useful about the email updates?



Association of Metropolitan School Districts

Do you have any suggestions for improving AMSD's email correspondence?

Specifically for the AMSD website, please indicate how often you visit the web page for the specific purposes listed below. Check all that apply.

(Once a week or more-Once a month or more - 3-6 times per year - Never)

- Contact Information for AMSD Member Districts and Legislators
- Legislative Session Information
- AMSD Position Papers
- Research and Statistics
- Current and Past AMSD Presentation
- Connections Monthly Newsletter
- Board of Directors Meeting Handouts
- Calendar of Meetings and Events
- Other (please specify)

Website feedback: Is there any content not provided, or anything that could improve the usability of the AMSD web page?

Please share any other feedback about how AMSD can better serve our members.

(Among potential website plans being explored):

- A landing page/section for how to write an advocacy letter.
 - We don't want to write form letters for members, so we would prefer guidance on how to write something authentic in their own words.
- Live video feeds of hearings, similar to news websites



Association of Metropolitan School Districts

- New landing pages and sections re: the research from KnowledgeWorks

DRAFT