

AMSD 2023 Membership Survey Google Doc

Throughout the 2023 session AMSD communicated to members primarily with direct emails, an electronic monthly newsletter, social media posts, and in-person meetings to update membership about relevant legislation, calls to action and engagement opportunities.

The goal of this survey is to identify what you found the most valuable and where you would like to see AMSD explore and expand its efforts in the coming year.

Please complete the following survey to assist the AMSD. Your participation is important and greatly appreciated. The survey will remain open through XXXXXXXX.

If you have any questions regarding the survey, please contact Scott Croonquist, AMSD Executive Director, at scroonquist@amsd.org or 651-430-7811.

Please tell us your name, title and school district.

Name

Title

School District

OR

Please identify your role from among the following:

Superintendent

School Board Member

District Staff

Other

2022-23 Communication

Please let us know the following information:

AMSD Day at the Capitol 2023

- Did you attend?
- Was it valuable?

- Was the time convenient?
- Did you enjoy hearing from the Education Finance chairs?
- What could make the day better?

Legislative Calls to Action

The 2023 session brought several opportunities for legislative action and engagement with members and their legislators.

- Did you communicate regularly with your elected representatives during the legislative session?
 - Yes
 - No
 - Other _____
- Did you find our communications helpful in establishing dialogue with them about key issues?
 - Yes
 - No
 - Comment: _____
- What could make our legislative alerts better?
 - Comment: _____
- Would you like to receive email communications and calls for engagement more or less frequently?
 - More frequent
 - Less frequent
 - The frequency was about right
 - Comment: _____
- How could AMSD better facilitate your ability to engage with your legislators?
 - Comment: _____

Please identify how valuable you find the following resources:

- AMSD position papers on key political stances of the organization
- AMSD-specific data and research (special education cross-subsidies; enrollments; teacher licensure, etc.)
- Member surveys on key issues
- AMSD updates on the work of PELSB, MDE, and other state agencies
- Xxxxx

Overall Communications

Please indicate which AMSD resources you use to stay informed about what is happening at the Capitol. (you may select more than one choice)

Often Sometimes Rarely

- Email Updates
- AMSD Web Page
- Connections Monthly Newsletter
- Bill Tracker
- Facebook
- Twitter
- Other (please specify)

Specifically for the AMSD website, please indicate how often you visit the web page for the specific purposes listed below. Check all that apply.

Once a week or more, Once a month or more, 3-6 times a year, Never

- Contact Information for AMSD Member Districts
- Legislative Session Information
- AMSD Position Papers
- Research and Statistics
- Current and Past AMSD Presentations
- Education Reports
- Links to other Education Organizations
- Connections Newsletter
- Board of Directors Meeting Handouts
- Meeting/Event Schedule
- Executive Director's Update (email)

What do you find most useful on the AMSD web page?

Have you ever had problems finding information on the AMSD web page?

Is there anything you wish AMSD provided on the AMSD web page? _____

How often do you read the following correspondence from AMSD?

I open and read every email / Sometimes / Never

- Executive Director's AMSD Updates
- Connections Newsletter

What do you find most useful about the email updates? _____

Do you have any suggestions for improving AMSD's email correspondence? _____

In the coming year, do you plan to attend AMSD Board of Directors meetings in person or virtually?

- Mostly in person
- Some in person and some virtually
- Mostly virtually

Did you know that the meeting materials (Agenda, PowerPoint slides, and handouts) are posted on the AMSD web page for every Board of Directors meeting?

- Yes
- No
- Other

How often do you access the online materials (agenda, PowerPoint, handouts) at AMSD Board of Directors meetings?

Every month at the meeting / Every month after the meeting / 3-6 times a year / Never

How do you use the online materials (agenda, PowerPoint, handouts) from the AMSD Board of Directors meetings?

I read the online materials during the meeting. / I reference the online materials after the meeting. / I share the online materials with district staff after the meeting. / I share the online materials with parents, parent groups or non-district employees. / I use the online materials for advocacy efforts. / I do not use the online materials from the AMSD Board of Directors meetings

AMSD Upcoming Events: On a scale of 1-5 stars, please rank the importance of the following AMSD events listed below.

- AMSD Monthly Board Meetings (no meeting in June or July)
- AMSD Policy Conference (Annually held in November)
- AMSD Legislative Preview (Annually held in January)
- AMSD Day at the Capitol (Annually held in March)

Would you support establishing a “business membership” category for entities outside the traditional public school sector?

- Yes
- No
- Comment: _____

Please share any other comments or suggestions you have.

Thank you for completing the AMSD 2023 Membership Survey. Please use the space below to share any other comments or suggestions you have related to the AMSD platform development process or advocacy activities.