

District 196: Rosemount-Apple Valley-Eagan Public Schools Coaching Initiative is Changing the Focus of Why Students Play Sports

May 4, 2018

Board of Directors Meeting

7:00 a.m.
Grand Hall,
TIES Conference Center
St. Paul

May 11, 2018

Executive/Legislative Committee Meeting

7:30 a.m.
Lexington Room,
TIES Conference Center
St. Paul

May 25, 2018

Board of Directors Meeting

7:00 a.m.
Grand Hall,
TIES Conference Center
St. Paul

June 8, 2018

Executive/Legislative Committee Meeting

7:30 a.m.
Lexington Room,
TIES Conference Center
St. Paul

AMSD's Mission

To advocate for state education policy that enables metropolitan school districts to improve student learning.



Association of
Metropolitan School Districts

For far too many coaches, student athletes and their parents, sports is all about winning.

However, Eastview High School Athletic Director Matt Percival believes sports culture is about much more than the final score. He is helping lead a growing movement in Minnesota and across the nation to refocus the emphasis of youth sports from winning to developing young people's potential by providing them with skills that will prepare them for their futures.

"Having goals, like winning a state championship, are important, but it's not our purpose," Percival said. "We are playing for greater purpose here. We are playing to help students grow and gain skills that will last them for a lifetime."

Percival is a local, state and national leader in providing education-based athletic coaching training through the Minnesota State High School League's (MSHSL) WHY WE PLAY program and the NFL's InSideOut Initiative. He is one of just three athletic directors in Minnesota who provides InSideOut training to other athletic directors in 17 NFL markets across the nation.

The WHY WE PLAY program challenges Minnesota coaches to provide students with more than physical development and become intentional about helping students grow as people, on and off the playing field. Percival said the program is based in part on Joe Ehrmann's book *InSideOut Coaching*. Today, more than 500 Minnesota high school athletic administrators receive annual training on the purpose of education-based athletics. And to be certified in the WHY WE PLAY program, coaches must complete the online classes. In total, more than 25,000 Minnesota coaches have undergone training, during which they develop their transformational purpose statements.

"These (statements) are focused on the core values that are near to our hearts as coaches," Percival said, "that are not just performance-based. We (coaches) keep our statements in front of us as our platform for how we teach our student athletes each season."

Percival said his purpose statement is about his role as a husband, father, friend and teammate – as a



Eastview High School Athletic Director Matt Percival received Leadership Citation and Distinguished Service awards from the Minnesota State High School League for his work in promoting the WHY WE PLAY program. The awards were presented at halftime of the Class 5A football championship game Nov. 25 at U.S. Bank Stadium. He is pictured with wife, Robin, and daughters Katie (center) and Emily.

Continued on page 2

From the Chair

I strongly encourage AMSD members and citizens concerned about public education to contact your local legislators to urge them to oppose HF 4437/SF 3837, a proposed constitutional amendment that would redirect state general sales tax revenue to state and local road systems. Passage of this amendment would significantly reduce the resources available to educate the students of Minnesota at a time when the state is already severely underfunding special education and other education programs. We elect legislators to make taxing and spending decisions and citizens have the right to hold them accountable for their actions. Governing by constitutional amendment reduces accountability and ties the hands of future legislators. Please join me in opposing HF 4437/SF 3837.

Steve Adams, school board member from Hopkins Public Schools, is chair of AMSD.

WHY WE PLAY Initiative Impacting District 196 Coaches, Student Athletes, Community and Staff

Continued from page 1

human being. It's not so much about winning, he said, as it is about teaching student athletes to be "team-oriented, service-minded and to empathize with others by being able to walk in someone else's shoes."

"When we use the InSideOut coaching model and are intentional as coaches, students gain skills such as responsibility, drive, learning from mistakes and failures, helping others succeed, overcoming adversity and being a contributing team member."

Forward-thinking coaching

In August 2017, a cohort of Minnesota high school athletic administrators made a year-long commitment to address the specific needs of today's youth – a pact made possible through a partnership between the MSHSL, the InSideOut initiative and the Minnesota Super Bowl 2018 Host Committee Legacy Fund. Percival said this collaborative partnership helps school districts identify and implement strategies that help students grow on a personal level and inspire them to help others.

"Our entire school community benefits from this work," he said.

This mindset has inspired teams to give back beyond the school community as well. Last spring the Eastview track team coordinated a spring clean-up event and cleaned the yards of Apple Valley senior citizens. Percival said these actions are creating a school culture where students are proud to be from Eastview High School.

Implementation of this coaching model is also helping with issue management. In programs focused on growth and development of student athletes, teachers are reporting fewer issues and seeing less conflict; even families are reporting their home life experiences were better. Percival said this coaching mindset is continuous for schools like Eastview and Eagan high schools that have adopted the InSideOut model.



Athletic Director Matt Percival talked with parents and students during a national signing day event at Eastview High School in April.



Eagan High School Athletic Director Sandra Setter-Larsen presented to coaches and athletic directors during a South Suburban Conference event in April.

"The focus for our coaches is to make this experience not transactional, but transformational for every student, every day," he said. "We will never be done with this process."

"Success is not defined by a win. Instead, we (coaches) are asking students, 'What did you learn? Did you have fun? Did you improve? Did you do your best? Did you help others succeed? Were you a great teammate? How did you handle winning?' Now, that's defining success."

Eagan Athletic Director Sandra Setter-Larsen is also a leader of the WHY WE PLAY program and partners with Percival to educate other coaches within and outside of District 196.

"I am honored to be part of a group of athletic directors in this state who have taken a risk to grow and better themselves through WHY WE PLAY and InSideOut Coaching," Setter-Larsen said. "The program is providing important growth for our coaches, student athletes, community and staff."

As Percival noted, the work with a program like this is ongoing and doesn't stop at implementation. It requires coaches, athletic administrators and student athletes to truly embrace this transformational role and commit to fostering this new sense of purpose within their schools.

This month's member spotlight was submitted by Tony Taschner, communications director, and Emily Buss, communications specialist, District 196, Rosemount-Apple Valley-Eagan Public Schools.



AMSD Districts Face Combined Budget Gap of More Than \$108 Million

A recent survey by the Association of Metropolitan School Districts shows that metropolitan area school districts face a combined budget gap of more than \$108 million for the 2018-19 school year. The shortfalls could lead to hundreds of staff layoffs. The budget projections are based on current law funding and assume that no increase to the base funding formula or special education will be approved during the current legislative session.

“The Governor, House and Senate have each proposed a school safety package and we commend them for their efforts to address critical school safety needs,” noted AMSD Chair Steve Adams. “We hope the final supplemental budget bill will also include an increase in special education funding to reduce the growing cross-subsidy and mitigate the looming budget cuts.”

Governor Dayton has proposed using a portion of the state budget surplus to increase special education funding by \$17 million for the 2018-19 school year and an additional \$43.5 million for the 2020-21 biennium. The House and Senate Education bills do not include an increase in special education funding for the 2018-19 school year. The House bill establishes a new special education equity aid program that would provide some relief to the school districts with the highest cross-subsidies, but it is not effective until fiscal year 2022. The House and Senate bills wisely create a working group charged with reviewing the cost and delivery of special education services and developing a plan to reduce the growing cross-subsidy. Summaries of the policy and fiscal proposals are available on [the AMSD legislative session page](#).

As the chart on page 4 shows, severe funding shortfalls in the special education and English learner programs are major factors in the budget gaps facing AMSD member school districts. The latest special education cross-subsidy report from the Minnesota Department of Education shows that special education expenditures exceeded special education revenues by \$679 million in FY 2016 forcing school districts to use funds meant for general classroom instruction to cover the shortfall. There is a misperception that the special education funding shortfall is strictly related to the federal government not meeting its obligation. It is important to note that even if the federal government was meeting its goal of providing 40% of the cost of special education services, Minnesota school districts would face a special education cross-subsidy of \$250 million. The [survey results](#) are also available on the AMSD webpage and will be updated as further information becomes available.

At the same time AMSD districts are facing significant budget shortfalls, legislation imposing new unfunded mandates is moving forward at the Capitol. New curriculum requirements in civics, screening all students for dyslexia and new reporting requirements of MCA test results are among the new mandates being proposed this session. The AMSD Legislative Committee’s recently adopted [2018 Session Priorities](#), including calling on the Governor and legislators to refrain from enacting any new, unfunded mandates.



House File 4437
State general sales tax revenue related to motor vehicle repair and replacement parts allocated exclusively to fund roads, and constitutional amendment proposed
Thursday, April 26, 2018 MN HOUSE

Steve Adams, AMSD Chair and Hopkins School Board Member testified in opposition to HF 4437, a proposed constitutional amendment that would redirect state general sales tax revenue to state and local road systems. Watch his testimony on [Youtube](#) at the 40:15 mark of the video.

AMSD Members: Anoka-Hennepin School District, Bloomington Public Schools, Board of School Administrators (Associate Member), Brooklyn Center Community Schools, Burnsville-Eagan-Savage, Columbia Heights Public Schools, Eastern Carver County Schools, Eden Prairie Schools, Edina Public Schools, Elk River Area School District, Equity Alliance MN (Associate Member), Farmington Area Public Schools, Fridley Public Schools, Hopkins Public Schools, Intermediate School District 287, Intermediate School District 917 (Associate Member), Inver Grove Heights Schools, Lakeville Area Public Schools, Mahtomedi Public Schools, Metro ECSU (Associate Member), Minneapolis Public Schools, Minnetonka Public Schools, Monticello Public School District; Mounds View Public Schools, North St. Paul-Maplewood-Oakdale School District, Northeast Metro Intermediate School District 916, Northwest Suburban Integration District (Associate Member), Orono Schools, Osseo Area Schools, Prior Lake-Savage Area Schools, Richfield Public Schools, Robbinsdale Area Schools, Rochester Public Schools; Rockford Area Schools, Rosemount-Apple Valley-Eagan Public Schools, Roseville Area Schools, Shakopee Public Schools, South St. Paul Public Schools, South Washington County Schools, SouthWest Metro Intermediate District (Associate Member), Spring Lake Park Schools, St. Anthony-New Brighton Independent School District, St. Cloud Area Schools, St. Louis Park Public Schools, St. Paul Public Schools, Stillwater Area Public Schools, TIES (Associate Member), Wayzata Public Schools, West Metro Education Program, West St. Paul-Mendota Heights-Eagan Area Schools and White Bear Lake Area Schools.

AMSD Budget Survey Results April 2018

District Number	District Name	Projected Budget Shortfall for 2018-2019	Special Education Cross-Subsidy FY 2016	English Learner Cross-Subsidy FY 2017
1.2	Minneapolis	-\$33,000,000	-\$53,428,361	-\$13,849,658
6	South Saint Paul	-\$385,000	-\$3,459,433	-\$666,858
11	Anoka-Hennepin	-\$2,100,000	-\$33,340,109	-\$5,466,661
13	Columbia Heights	-\$400,000	-\$4,305,113	-\$917,728
14	Fridley	-\$1,200,000	-\$1,756,410	-\$379,595
16	Spring Lake Park	\$0	-\$3,904,021	\$173,015
112	E. Carver Cty	-\$1,651,000	-\$6,734,406	-\$806,485
191	Burnsville	-\$6,700,000	-\$9,940,951	-\$2,247,877
192	Farmington	\$0	-\$6,088,308	-\$368,618
194	Lakeville	-\$950,000	-\$10,834,959	-\$1,254,764
196	Rosemount-AV-Eagan	-\$12,045,953	-\$24,081,315	-\$4,567,073
197	West St. Paul	TBD	-\$4,530,379	-\$986,301
199	Inver Grove Heights	-\$171,000	-\$3,984,200	-\$380,990
270	Hopkins	-\$30,000	-\$6,978,528	-\$1,228,891
271	Bloomington	\$0	-\$10,577,782	-\$1,523,563
272	Eden Prairie	\$0	-\$7,914,486	-\$1,606,362
273	Edina	-\$1,700,000	-\$6,309,749	-\$1,113,499
276	Mnettonka	\$0	-\$5,521,399	-\$945,226
278	Orono	\$0	-\$1,405,819	-\$112,533
279	Osseo	-\$5,809,390	-\$21,779,012	-\$6,725,291
280	Richfield	\$0	-\$5,690,200	-\$1,014,494
281	Robbinsdale	-\$10,600,000	-\$14,853,916	-\$1,910,788
282	Saint Anthony-New Brighton	\$0	-\$1,337,298	\$8,365
283	St. Louis Park	-\$1,854,000	-\$4,846,009	-\$518,735
284	Wayzata	\$0	-\$9,061,467	-\$594,195
286	Brooklyn Center	TBD	-\$2,148,920	-\$486,387
535	Rochester	-\$1,500,000	-\$13,654,967	-\$3,281,397
621	Mounds View	\$0	-\$9,515,452	-\$164,810
622	N St Paul-Mplewd-Oakdale	-\$500,000	-\$9,087,359	-\$1,328,330
623	Roseville	-\$750,000	-\$8,410,684	-\$2,380,596
624	White Bear Lake	-\$379,618	-\$9,944,929	-\$956,880
625	St. Paul	-\$17,200,000	-\$42,641,125	-\$17,058,156
719	Prior Lake-Savage	\$0	-\$5,794,408	-\$541,870
720	Shakopee	-\$2,600,000	-\$7,784,551	-\$1,238,439
728	Elk River	-\$1,600,000	-\$10,499,500	-\$770,188
742	St. Cloud	TBD	-\$11,659,700	-\$1,583,106
832	Mahtomedi	-\$1,050,000	-\$2,658,926	-\$200,357
833	S. Washington County	\$0	-\$15,661,826	-\$2,315,799
834	Stillwater	-\$2,400,000	-\$8,017,654	-\$454,456
882	Monticello	-\$2,000,000	-\$3,426,802	-\$240,685
883	Rockford	-\$199,000	-\$1,184,949	-\$115,682
	Group Total	-\$108,774,961	-\$424,755,381	-\$82,121,944