



Association of Metropolitan School Districts

AMSD RESOURCES FOR COMMUNICATIONS DIRECTORS

WELCOME TO **AMSD!**

AMSD is a strong voice for metro school districts and public education both at the Legislature and in the media, with a proactive agenda and a commitment to action.

YOUR district is an AMSD member and we want to ensure that you receive updates and information from AMSD.

We can work together to help your district communicate! Let us know when you have:

- Board members, your superintendent, or other staff members visiting the Capitol—we would love to connect with them!
- Policy and fiscal issues that need to be addressed with legislation.
- Concerns about legislation currently before the Legislature.
- District news to share!



AMSD Surveys

AMSD occasionally sends surveys to our communications directors to gather information to assist us in our advocacy efforts at the Capitol and with communications to the media.

RESOURCES FOR COMMUNICATIONS

- Calendar and Meeting Information: All AMSD meeting dates and events are on our website at www.amsd.org.
- Research and Statistics: AMSD's web page contains data and statistics on current education policy and fiscal issues. We are also available to research other issues concerning your district.
- AMSD Information: We provide legislative updates, summaries of relevant research and news stories and publish a monthly newsletter called *Connections*. We are always available to help answer questions about the impact of proposed legislation.

AMSD TEAM **READY TO ASSIST**

AMSD staff stand ready to assist districts by providing research, data and answering questions to help them make informed decisions.

The Association of Metropolitan School Districts
2 Pine Tree Drive, Suite 380, Arden Hills, MN 55112
612-430-7750

AMSD staff:

Scott Croonquist, Executive Director, scroonquist@amsd.org
Troy Melhus, Director of Communications, tmelhus@amsd.org
Kimberly Jansa, Office Manager, kjansa@amsd.org

AMSD consultants:

Kris Amundson, Amundson Strategies, kris@amundsonstrategies.com
Lori Grivna, Amundson Strategies, lori@amundsonstrategies.com

